



Hugo Menéndez Escobar
Graphic & Web Designer

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Education:

Higher Design Institute
Bachelor's Degree in
Graphic Design
2002-2008
La Habana, Cuba

Experience:

A3A Consulting S.L
Creative Director, Brand & Web Design, UX & UI, IA and Responsive Design.
2011 – 2012
Madrid, España

Estandapp*
Creative Director, Brand Design, Web & Apps Design, UX & UI, IA,
Responsive Design and Facebook Apps.
2011 – 2012
Madrid, España

PIXELCITY Studio
Brand & Web Design, UX & UI, IA and Responsive Design.
2011 – 2012
Barcelona, España

Monic Accessories
Web Design
2011
Madrid, España

ComunaCuba
Graphic Design & Web UX
2010 – 2011
Barcelona, España

Courses:

HN Barcelona Marketing Online
2013

OFFF Barcelona
2012

BCN Typography
2012

FORMA, Design International Event
2007

Posters workshop by Nelson Ponce
and David Alfonso
2007

Skills:

Brand Design
Web Design
UX & UI
Information Architecture
Responsive Design
Wireframes
Basic knowledge of HTML & CSS
SEO
SEM
Marketing Online
Web Analytics
Wordpress Themes Design
Typography
Illustration
Infographics
Poster Design
Video and Audio Editing and Assembling

Software:

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Corel Draw
Mac OS X
Windows OS
Balsamiq
Microsoft Office
Final Cut

Languages:

Spanish - Native
English - Medium/High